






NATE LAGACY

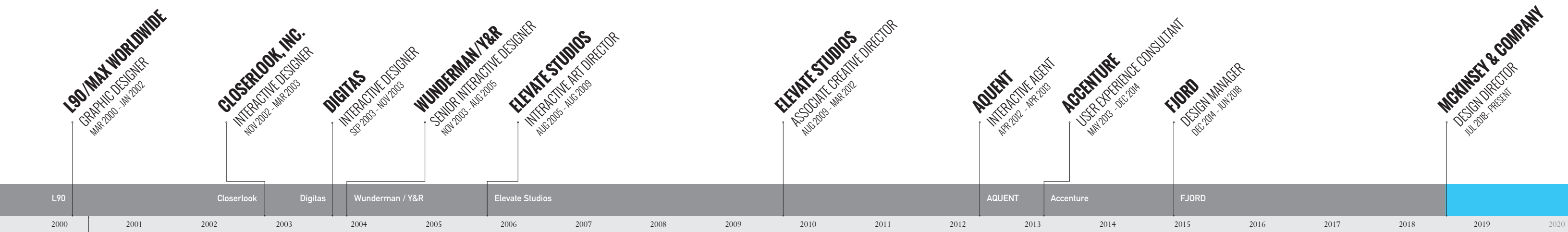
SUMMARY

With nearly two decades of digital experience, I bring comprehensive knowledge of visual communication, user experience, and human-centered design to my clients and teams.

In my current role as Design Director at McKinsey & Company, I lead diverse teams of researchers, interaction designers, content strategists, and visual designers to deliver quality-driven outcomes for Fortune 100 clients across numerous industries. Prior to McKinsey, I worked at FJORD, the global design and innovation group of Accenture.

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EXPERIENCE



THE ILLINOIS INSTITUTE OF ART
B.F.A. VISUAL COMMUNICATION
2000

RECOGNITION

- 2018 – Completed Second City Voice and Speech Class
- 2016 – Completed Second City Improv Courses A-B
- 2009 – W3 Gold Award for Pureology.com
- 2009 – W3 Silver Award for Milwaukee Tool
- 2009 – WebAward - Consumer Goods Standard of Excellence for Pureology Consumer Site
- 2009 – WebAward - B2B Standard of Excellence for Pureology Professional Site
- 2008 – Featured in AIGA Chicago Snap Shot 2007+2008 for Redken “Do You Shades EQ?” Web Site
- 2007 – CIMA.STAR Award Finalist in Integrated Media Category for Navigon Online Advertising Campaign
- 2001 – @d:tech Best in Entertainment Category for Lions Gate “O” Movie Online Advertising Campaign
- 2000 – First Prize in Juried Photography Exhibition, Gretchen Charlton Art Gallery, Bradley IL

VOLUNTEERING

- Genesys Works Design Workshops
- Lakeview Orchestra Branding
- LAGBAC Legal Branding
- United Way Presentation Design
- March of Dimes Collateral Design

ASSOCIATION

- AIGA – American Institute of Graphic Arts
- AMA – American Marketing Association
- EPIC – Ethnographic Praxis Industry Community
- IXDA – Interaction Design Association
- SDN – Service Design Network